



VIA ECFS

March 7, 2014

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street, S.W.
Washington, D.C. 20554
Attn: Wireline Competition Bureau

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Wisconsin Rapids
Wisconsin 54495-8045
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**Re: WC Docket No. 10-90
Rural Broadband Experiment Expression of Interest for Price Cap Areas
Wood County Telephone Company**

Dear Ms. Dortch:

Wood County Telephone Company hereby expresses interest in participating in the Commission's rural broadband experiments to provide robust, scalable high-speed broadband to unserved high-cost areas with additional Connect America funding.¹ Wood County Telephone Company is an incumbent rural rate-of-return carrier serving rural areas of Wisconsin, and proposes deployment as follows.

Proposed Service Area

Adams County, Wisconsin: 55001950201
55001950202

The experiment will provide broadband service to a total of 671 eligible high-cost locations in unserved high-cost Census Blocks with these Census Tracts.

Proposed Services

Voice and Broadband services with broadband transmission speeds of 100 Mbps downstream/100 Mbps upstream provided over fiber-to-the-home.

Funding

Because the unserved high-cost census blocks within the selected Census Tracts have yet to be identified, Wood County Telephone Company is unable to estimate the construction costs and amount of funding needed. The costs will be identified if and when a formal proposal is submitted.

¹ See *Technology Transitions et al.*, GN Docket No. 13-5 et al., Order, Report and Order and Further Notice of Proposed Rulemaking, Report and Order, Order and Further Notice of Proposed Rulemaking, Proposal for Ongoing Data Initiative, FCC 14-5 (rel. Jan. 31, 2014).

Wood County Telephone Company expects service within the unserved high-cost Census Blocks to be offered within two years after construction starts.

Wood County Telephone Company appreciates the opportunity to provide this non-binding expression of interest. Please contact the undersigned with any questions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Greg King". The signature is written in dark ink on a white background.